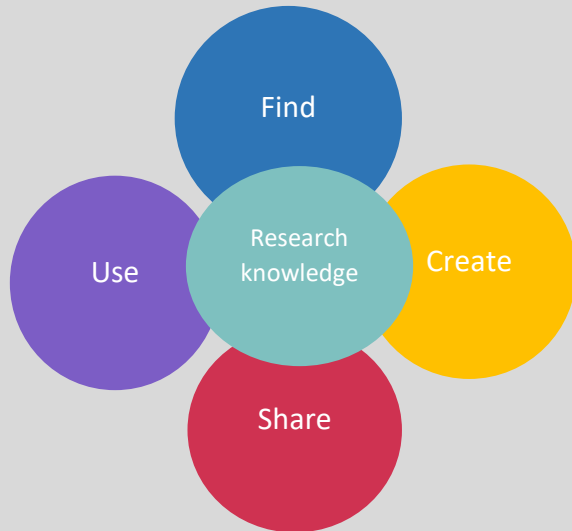




RESEARCHERS

10 Reasons why you should be interested in sharing your research findings and knowledge



1. As a researcher you have been working for months, or possibly years, to find out something new in your topic area and you want your findings to be used and make a difference.
2. *You want to get recognition for your work.*
3. What you have found in your study could make a difference to the way patients are treated or looked after.
4. *Sharing research findings makes a difference to our understanding of different conditions and treatments.*
5. What you have found in your study might change guidance or policy or influence training.
6. *You might be having difficulty reaching those who need to know about your study and need some support.*
7. Research needs to be closer to those who will use the findings and not just seen as something that takes place in academia and a long way from the front line services.
8. *Sharing findings with patients, service users, and the public can bring a new understanding of your research and new ideas.*
9. A lot of health research uses public funds, so we have a responsibility to show patients and the public how we are using the funding.
10. *Sharing research findings and knowledge is the right thing to do!*

Avoid wasted research

Did you know that 85% of research is wasted? The reasons for that can be because it does not reach the people who can benefit from it. Sometimes is not published, does not ask the right questions, or use the right methods, and does not involve those who might be able to use it.

Let's make sure we find, create, share, and use our research knowledge to benefit those who need it!

